

GreenLight Awards



A sanctuary for rare birds in the financial heart of London, an effective integrated sustainability strategy and a home-grown 'green guide' to thousands of IT and office products were celebrated at the NEC, Birmingham on 17th May as the first-ever winners of Kyocera's Green Light Environmental Awards.

Gary Meades, Environmental Affairs Manager at British Airways, presented the awards and our sincere congratulations go to the winners....

Private sector: Barclays Bank plc Project: Green Sky Thinking

All too aware of the need to act (and be seen to be acting) responsibly, when Barclays Bank decided to relocate to a new worldwide headquarters in Canary Wharf, it realised it needed to factor in a lot more than considerations of the building's aesthetic appeal. The judges agreed that Barclays had shown that environmental factors were at the heart of the project from its inception. Of particular note was the bank's decision to use the building's roof space as a habitat for birds and insects – particularly the black redstart, one of the UK's most endangered bird species.



Public Sector: North Glamorgan NHS Trust Project: Healthy Futures - Integrated Sustainable Strategy

Often to be found in the front line when it comes to promoting energy efficiency, environmental awareness and 'sustainability', public sector organisations face a special responsibility to practice what they preach. In south Wales, the North Glamorgan NHS Trust has shown it understands this in its development and implementation of an integrated sustainability strategy that takes practical, achievable steps towards meeting NHS objectives on the sustainable use and management of energy, waste, transport and procurement. To retain public support, the strategy clearly put people first, with measures



designed to improve the comfort levels of patients and NHS staff, whilst reducing negative environmental impacts, such as greenhouse gas emissions and landfill waste.

**IT/Office Products channel: Office2Office plc
Project: 'Globe & Tick'**

Originally conceived in 2004 when the company was known as Banner Business Supplies, the Globe & Tick scheme run by Office2Office has become widely recognised as an honest, independent and comprehensive 'green' guide. Even today, many products come with little or no information on their environmental credentials, making it that much harder for users to stick to an 'ethical' purchasing policy. The idea behind the Globe & Tick scheme was to provide detailed product and product life-cycle evaluations that would be beyond most customers' resources to produce themselves. What impressed the judges most about the Globe & Tick scheme was its scope, level of detail, and strict impartiality.

