



At the GCExpo, Earl's Court, London, 12th June 2007, Kyocera announced the winners of the second annual GreenLight awards.

Entries ranged from custom built containers for waste cooking oil, enabling it to be used for biofuel, to Global Action Plan, which has developed a range of interactive tools aimed at communicating the climate change message.

The Winners were:

Public Sector: Birkbeck, University of London – “The College Green. “

Birkbeck wanted to improve its environmental performance and encourage staff and students to think and act green. The College launched a web forum called “College Green” where staff and students could air their views on sustainability and generate ideas to improve environmental awareness. Results to date have included the formation of several ‘Green Teams’ within Birkbeck, substantially more openness about how issues like energy consumption and waste disposal are managed and much improved dissemination of green advice, guidance and far more integrated encouragement to help ‘green’ the College. An Environmental Management Systems Group has also been set up.

Private sector – over 50 employees: M-real EVOLVE 100% recycled paper.

In the early 1990's M-real set itself the goal of developing a 100% recycled paper that would meet the needs of the consumer & the environment. M-real met this challenge by developing an environmentally responsible approach to papermaking & recycling which is encapsulated in the era concept. M-real has worked hard to “green” the recycling process and has developed uses for many of the by-products of waste paper recycling. The M-real legacy is that every year up to 180,000 tonnes of UK waste paper destined for landfill or incineration is diverted from the waste stream & turned into high quality office products.

Private Sector – under 50 employees: Liftshare Ltd.

Originally funded by a student loan and inspired by the German carsharing scheme Mitfarzentrale, Liftshare Ltd has evolved to put car-sharing firmly on the business agenda. The scheme now has more than 155,000 members in the UK and is used for everything from the daily commute to trips to the shops. Liftshare estimates that its members save more than 11,000 tonnes of CO2 each year.

IT/Office Products sector: The Green Stationery Company

The judges were impressed by this company’s dedication to promoting green offices, an activity which has spanned more than fifteen years. The company offers office products that are environmentally benign, or offer ecological advantages over the alternative.