

# ECOSYS

## Ecology, Economy, System

**Your drum is for life\*  
Your only consumable is toner**

### Same as everyone else?

- ▶ No... ECOSYS technology combines everything you would expect from a laser printer with unique benefits.

### Want to save money?

- ▶ We have invested in technology so you will save money... with every model.

### Want to be more environmentally friendly?

- ▶ It's easier than you think.

### Afraid to try something new?

- ▶ ECOSYS award winning technology has saved money for companies worldwide for more than 10 years.

\* 3 years or a set page count, from 100,000 to 500,000 pages. (depending on the model)



 **KYOCERA**

*ECOSYS*<sup>®</sup>

# ECOLOGY

Ecology and Economy go hand in hand

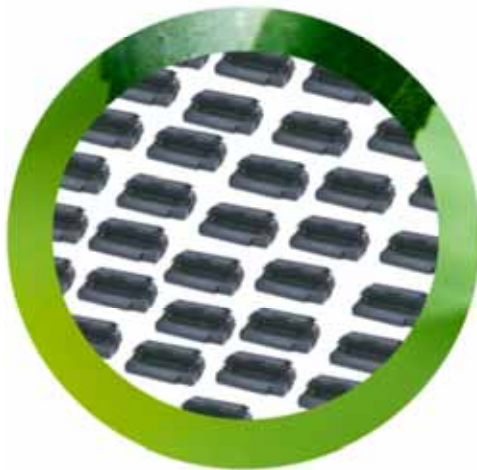
Can you imagine 10 double decker buses?



▶ Can you imagine 100?



Now try imagining 1,700 buses...full of used toner cartridges.



▶ That's the potentially noxious cocktail of plastics, rubber, foam, brass, copper, and aluminium being consigned to UK Landfills EVERY year.



## Kyocera toner cassette



Consists of:  
1 type of plastic, (ID coded for easy recycling) and can be burned without harmful emissions

## Standard toner cassette



Consists of:  
Over 100 different materials including plastics, rubber, foam, brass, copper and aluminium...  
...too expensive to dismantle for recycling and so consigned to a landfill

... Think of the waste

# ECONOMY

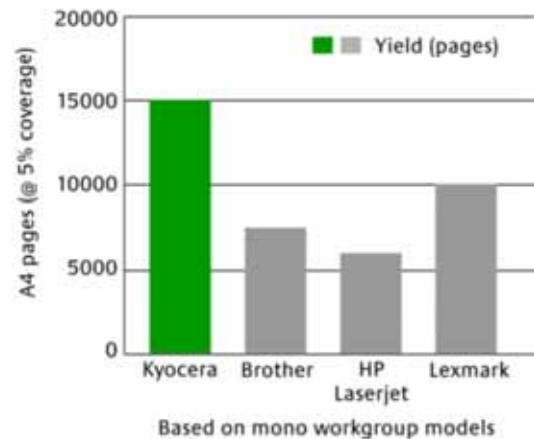
Office printing doesn't have to cost the earth

► Our high yield toner cassettes not only give you more printed pages for your money but they also save you time, because you don't have to replace them so often.

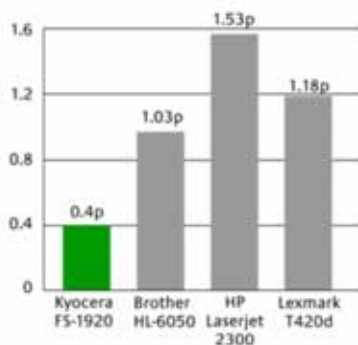
► ECOSYS gives you a triple guarantee.

1. Your printer is guaranteed for one year.
2. The drum and developer are guaranteed for three years from printer date of purchase (or their published yield, whichever is reached first).
3. On printers over 16ppm we guarantee you will save money on your consumables, or we'll give you your money back!

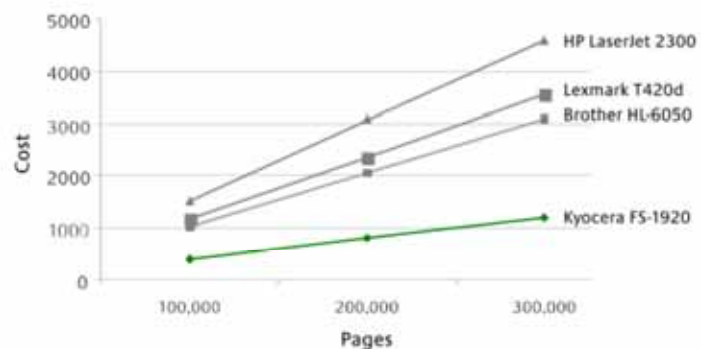
Pages between toner replacements



Consumables Cost Per Page



Cost of Consumables over 300,000 pages



Saving this much means your printer pays for itself  
Think of how much further your  
IT budget could go...

► Need to know more? Visit: [www.kyoceramita.co.uk](http://www.kyoceramita.co.uk)



# SYSTEM

The same as everyone else?

No... So what's different about us?

- ▶ Your printers and copiers can all be managed from one PC over your network. Easy administration.
- ▶ Your set-up time can be reduced as all our products use the same interface.
- ▶ You can get to work immediately with our easy-to-use drivers.
- ▶ Our modular design saves money and waste with its clear upgrade path, and with converging technologies, the latest printers and copiers now share the same options saving you even more money.



Save time, money and the environment...  
...That's the ECOSYS difference



 **KYOCERA**

